

# 2003–2004 ANNUAL REPORT

MINNESOTA  
ORGANIZATION  
ON ADOLESCENT  
PREGNANCY,  
PREVENTION  
AND PARENTING



Resources  
Training  
Advocacy  
Outreach  
Communications



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## DEAR FRIENDS,

The 2003-04 Annual Report marks MOAPPP's 13th year. Your ongoing support has helped our efforts in the following areas:

- **Resources** - providing up-to-date information to the state about teen pregnancy and teen parents;
- **Training** - hosting quality professional development opportunities for program providers;
- **Advocacy** - educating decision makers on behalf of young people;
- **Outreach** - partnering with diverse communities to define new means of addressing the issues surrounding teen pregnancy and parenting; and
- **Communications** - promoting MOAPPP's messages to the media and the public.

This year was one of transition at MOAPPP. Last fall, Executive Director Nancy Nelson announced her plans to retire. The Board of Directors embarked on a transition planning process that ultimately led to hiring new Executive Director, Brigid Riley. We celebrated Nancy's many contributions to MOAPPP at a fundraising event at the Dakota Jazz Club and Restaurant, enlivened by the music of Nachito Herrera.

Six MOAPPP board members completed their terms during the past year, and six new members joined us. President Lynn Brofman completed her term in June and passed the gavel to incoming president, Bill Wassweiler. The rest of the Executive Committee also handed responsibility over to new board officers.

While MOAPPP's leadership transitioned, its core functions continued to flourish. This report provides an overview of those functions and highlights the important work done each day on behalf of Minnesota's youth. We look forward to a new year of new possibilities, with fresh perspectives provided by our staff, our board and you. Thank you for your important part in making MOAPPP Minnesota's resource for teen pregnancy prevention!



Lynn Brofman  
Immediate Past  
President of the Board



William Wassweiler  
President of the Board



Nancy Nelson  
Executive Director  
(Retired 2004)



Brigid Riley  
Executive Director

MOAPPP's  
mission is to  
strengthen  
policies and  
programs  
related to  
adolescent  
pregnancy,  
prevention,  
and parenting  
in Minnesota.

# Resources

## RESOURCES

MOAPPP continued its tradition as a trusted source for information about teen pregnancy and teen parents in Minnesota. We worked with the Minnesota Department of Health to offer updated adolescent reproductive health statistics, fact sheets, and Spanish language resources. We maintained three information-packed websites, promoted the State Plan for Teen Pregnancy Prevention and Parenting and continued to share the latest science-based strategies to promote adolescent health as part of our cooperative agreement with the Centers for Disease and Control (CDC).



## TRAINING

MOAPPP provided training and educational forums to increase the capacity of Minnesota professionals to use evidence-based strategies to prevent teen pregnancy and support adolescent parents. This year MOAPPP held 10 training events reaching 808 Minnesota professionals. MOAPPP staff also provided 13 presentations at state and national conferences. Training highlights from 2003-2004 include:

- Building Hope: Building Lives, MOAPPP 13th annual conference, drew over 350 people from around the state.
- MOAPPP collaborated with the health departments of Hennepin County, Bloomington and Minneapolis to provide a Sexual Health Education Updates workshop for 72 Hennepin County educators and service providers.
- In partnership with the Minnesota Fathers and Families Network, MOAPPP held forums in nine MN communities to share messages and strategies to support teen parents.
- Nationally recognized parent educator, Deborah Roffman, presented *Smart About Sex: Parent Educator Forum* to 70 community educators. This event was co-sponsored by Hopkins and Minnetonka School Districts' Parent Education, U of MN Extension Services, Planned Parenthood MN/SD, West Suburban Teen Clinic, and the Hennepin and Saint Paul-Ramsey County Departments of Health.

# Training





## ADVOCACY

MOAPPP was an active leader in advocating for evidence-based public policies to prevent teen pregnancy and support adolescent parents. Through the Sexuality Education for Life-Minnesota (Sex Ed for Life) coalition, MOAPPP, the Minnesota AIDS Project and 45 other sponsoring organizations provided trainings to support comprehensive sexuality education and confidential health care services for young people. Last October, Sex Ed for Life hosted a forum for more than 100 healthcare professionals that provided updated information on the minors' consent law. The forum featured Abigail English, executive director of the Center for Adolescent Health and the Law. Ms. English also spoke with several state legislators and their staff at a briefing sponsored by the coalition. Other Sex Ed for Life trainings helped to educate youth and adults on the issues, the legislative process, and advocacy. During the 2004 legislative session, the 600-plus members of the Sex Ed for Life coalition were provided with legislative updates through e-alerts and through the new coalition website, [www.SexEdforLife.org](http://www.SexEdforLife.org). MOAPPP and the Sex Ed for Life coalition played an important role in writing two legislative proposals – the Comprehensive Family Life and Sexuality Education Bill and the Prevention of Unintended Pregnancy and Abortion Bill.

## OUTREACH

MOAPPP worked closely with communities most impacted by teen pregnancy. We supported Neighborhood House on the West Side of St. Paul as they began the second phase of “Hablando Claro/Plain Talk,” a neighborhood-based initiative aimed at helping adults develop the skills and tools they need to communicate effectively with young people about reducing sexual risk-taking. We concluded our work with the Saint Paul-Ramsey County Teen Pregnancy Prevention Project and participated in the Teen Parent Connection in Minneapolis. In addition to ongoing training for professionals who work with youth, we provided individualized assistance to community-based agencies to increase their program effectiveness. We also conducted conference calls with adolescent parent workers from around the state. And of course, we promoted Let’s Talk Month in October and Teen Pregnancy Awareness Month in May.



Outreach



## COMMUNICATIONS

MOAPPP understands the important role that media play in promoting our mission. We received a donation of time from the public relations firm of Padilla Speer Beardsley to help hone our communications messages. We began the reorganization of our main website, creating sections relevant to parents and teens as well as professionals and the media. We published three newsletters, and sent e-monthlies with timely summaries of research findings and upcoming events. MOAPPP successfully placed editorials in urban, suburban and ex-urban newspapers, shared story ideas with the Minnesota News Connection for radio broadcast around the state, and served as a guest on more than one radio program.

MOAPPP gratefully acknowledges our donors and contributors, July 2003 through June 2004.

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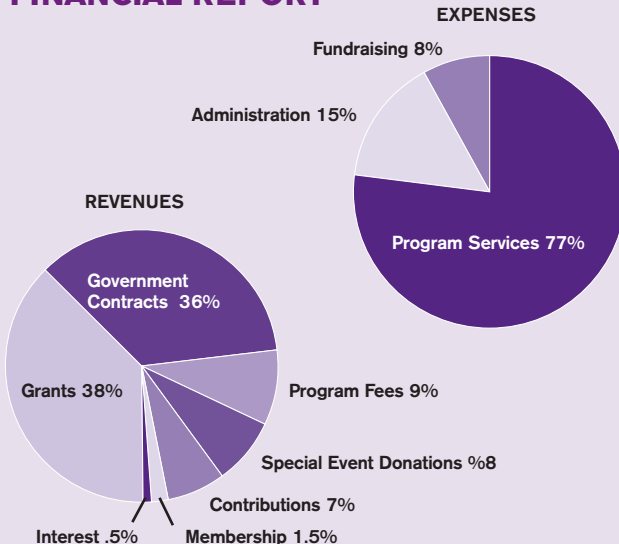
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**THANK YOU!!**



**FINANCIAL REPORT**



REVENUES	
Grants	\$197,200
Government Contracts	\$186,200
Program Fees	\$44,400
Special Event Donations	\$39,900
Contributions	\$33,600
Membership	\$11,700
Interest	\$1,400
<b>TOTAL REVENUES</b>	<b>...\$514,400</b>

EXPENSES	
Program Services	\$394,400
Administration	\$77,500
Fundraising	\$42,500
<b>TOTAL EXPENSES</b>	<b>...\$514,400</b>



**MINNESOTA ORGANIZATION ON ADOLESCENT  
PREGNANCY, PREVENTION AND PARENTING**

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